

अनिल स्वरूप
सचिव
Anil Swarup
Secretary

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भारत सरकार
Government of India
मानव संसाधन विकास मंत्रालय
Ministry of Human Resource Development
स्कूल शिक्षा और साक्षरता विभाग
Department of School Education & Literacy
124 'सी' विंग, शास्त्री भवन, नई दिल्ली-110 001
124 'C' Wing, Shastri Bhawan, New Delhi-110 001

16th August, 2017

Dear Secretary,

The Hon'ble Prime Minister has suggested to promote the message of Swachhta on a massive scale and engage smart, young minds in the Swachh Bharat Mission through national level essay and painting competitions organized across all the schools on occasion of Teacher's Day i.e. 5th September, 2017. This initiative would ensure a structured participation of the school children, youth in the programme and bring in fresh ideas, energy and enthusiasm to the Mission.

2. **The Painting Competition will be for students from class I to V and the Essay Competition may involve students in two categories one for Class VI to Class VIII and other for Class IX to Class XII.**

3. The theme of the Essay Competition is proposed to be "मैं स्वच्छ भारत के लिए क्या करूँगा/करूँगी (What will I do to make India Clean)" while that for Painting Competition is proposed to be "मेरे सपनों का स्वच्छ भारत (Clean India of my Dreams)". Essay should be maximum of 250 words and its language should be in the medium of instruction of the school concerned.

4. It is, accordingly, recommended that every school strongly encourages all students to participate in the essay and painting competition. The submission in the competition may cascade up from the Village, District and State level to the Centre.

5. The best three entries for each competition i.e. painting (for Class I to V) and essay (one for Class VI to VIII and other category for Class IX to XII) may be rewarded suitably at all levels i.e. School, District, State and National level. The best Essays (three each from two categories) and the best three paintings from the school should be reported to the district administration. All the best entries of each school shall be evaluated at district level by the District Collector who shall constitute a committee to choose the best entries of the district in each category and get them awarded on 2nd October, 2017. In a similar manner, the best entries (three in each category) of all the districts shall be evaluated at State level and for this purpose State Education Secretary shall be responsible to constitute a committee. The state evaluation committee shall choose three best entries each in Essay and Painting competitions and award them on 2nd October, 2017.

6. Following time-line may be adhered to, for submissions of entries in the competition for painting (one category for Class I to V) and essay (two categories one for Class VI to VIII and other Class IX to XII), for each category:

Level	Time-line for forwarding to next level
School	5 th September, 2017
District	11 th September, 2017
State	18 th September, 2017

7. Thus, the award winning entries (3+3+3) from the State may be sent to this Department latest by 18th September, 2017 so that National level award may be given to the best entries on Swachh Bharat Mission anniversary on 2nd October, 2017, by the **Ministry of Drinking Water & Sanitation**. Details of awards at national level are as under:

1. Awards for Painting Competition:

Sub.: मेरे सपनों का स्वच्छ भारत (Clean India of my Dreams)

Eligibility : All students up to Class V

Three National Awards: Winner : (Cash and a certificate)

1st Runner up : (Cash and a certificate)

2nd Runner up : (Cash and a certificate)

2. Awards for Essay Competition:

Sub.: मैं स्वच्छ भारत के लिए क्या करूँगा / करूँगी. (What will I do to make India Clean.)

Category : 1 Eligibility : Class VI to Class VIII

Three National Awards: Winner : (Cash and a certificate)

1st Runner up : (Cash and a certificate)

2nd Runner up : (Cash and a certificate)

Category : 2 Eligibility : Class IX to Class XII

Three National Awards: Winner : (Cash and a certificate)

1st Runner up : (Cash and a certificate)

2nd Runner up : (Cash and a certificate)

8. The States are required to scan and e-mail state level winning entries (essays) and district level winner paintings to swachhsankalpessaysp@gmail.com by 20th September, 2017.

With regards,

Yours sincerely,

Anil Swarup
(Anil Swarup)

To,

All Education Secretaries of States/UTs.

Copy to :

1. Chief Secretaries of all States/UTs.

2. Shri Parameswaran Iyer, Secretary, Ministry of Drinking Water & Sanitation, 4th Floor,
Pt. Dindayal Antodaya Bhawan, New Delhi – 110 003

✓ 3. NIC Cell (for Uploading on website)